

## All Sports Association

P.O. Box 2591

Ft. Walton Beach, Florida 32549



President: Bernard Johnson  
Past President: Joe Fagundes  
President Elect: Lee Lewis  
Vice President: Drew Espy  
Treasurer: Don Collins  
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Dave Oberliesen  
Gary McCoy  
Parliamentarian: David Brown

November 2018

Dear Friend of the All Sports Association:

The All Sports Association is an organization dedicated to raising money for local youth-oriented non-profit organizations with an emphasis on their sports programs. Our flagship event, the 2017 All Sports Banquet, was an overwhelming success. As a result of the local community's participation and support of the Banquet, the All Sports Association was able to contribute well over \$105,000.00 to the local YMCA, Boys and Girls Club, Special Olympics, Eleanor Johnson Youth Center, Fellowship of Christian Athletes, and various other youth organizations and youth sports projects. In this economy, these organizations continue to need our help more than ever and your sponsorship will help ensure that support of these programs will continue.

This letter is your invitation to become a sponsor of the All Sports Association Banquet. Our upcoming Banquet events will be held on Thursday February 15<sup>th</sup> and Friday February 16<sup>th</sup>, 2017. Banquet sponsors are our VIPs, the "engine" that helps our youth beneficiary organizations keep supporting the youth of our community. As a sponsor, for your \$2,500, you will receive an outstanding sponsor package for the two days of the All Sports Banquet activities. That includes: two players in the Golf Outing (Feb 15), five Fish Fry tickets (Feb 15), two tickets to the Fellowship of Christian Athletes/Corporate Sponsor Breakfast (Feb 16), five tickets to the VIP reception/social on the afternoon before the Banquet (Feb 16), a priority table at the Emerald Coast Conference Center with ten seats at the Banquet, recognition in the Banquet program, a sponsorship plaque and collector's edition coin of this year's Wuerffel Trophy winner. By sponsoring the Banquet, you will not only assure that our local youth organizations continue to receive needed support, you will enjoy two days of great entertainment, good food, fellowship with friends, as well as access to local and national sports celebrities. Distributing the tickets for the various events is a great way to reward employees for their efforts as well as thanking business associates for working with you over the years.

One of the highlights of the Banquet is always our Keynote Speaker. In the recent past we have been entertained by some outstanding people from across the sporting world. Among them, Jimbo Fisher, FSU Head Football Coach, Nick Saban, University of Alabama Head Football Coach, Pete Rose, former Cincinnati Reds infielder/outfielder; Kirk Herbstreit, outstanding ESPN broadcaster and analyst; Jim Kelly, former University of Miami and Buffalo Bills Quarterback; Deion Sanders, Dallas Cowboys football star;

the list is long. This year will be no different. As you saw in the Northwest Daily News, the speaker is Herman Edwards, former NFL player and head coach and now a widely respected ESPN NFL analyst. Coach Edwards energetic and enthusiastic attitude best defines the way he approaches his role as a studio NFL analyst for ESPN. He is a key speaker at the NFL Rookies Symposium advising these players on their responsibilities as a member of the NFL. In 2013, Edwards was named ESPN's Commentator of the Year. Also in 2013, Edwards joined elite company as a recipient of the Walter Camp Man of the Year Award. It could also be said that Coach Edwards has a connection to our community; he is a military brat born on an Army base in Fort Monmouth NJ; the son of a World War II veteran. He enjoyed a 10-year professional playing career from 1977-86, spending nine of those seasons with the Philadelphia Eagles. He earned second-team All-NFC honors in 1980. After Edwards concluded his NFL playing career in 1986 he began a stellar coaching career in the NFL with the Kansas City Chiefs and Tampa Bay. He became the head coach of the New York Jets in 2001, and head coach of the Kansas City Chiefs in 2006. As a God-fearing man, you can expect a very forthright and inspirational message from Herman Edwards.

By attending the Banquet, you will see another unique feature of our Banquet. That is the recognition of local area athletes, a major objective of the All Sports Association. As we prepare for the Banquet, we are gathering nominations and will present awards for the Male and Female Scholastic winners, as well as Amateur, Professional, and Special Olympian winners. We also continue the recognition of individuals who have contributed a lifetime of volunteerism in the local athletic community by presenting the Al Byrne Award, one of our most prestigious awards. You will also see the presentation of the Wuerffel Trophy, named for local football player and Heisman Trophy winner Danny Wuerffel. Chosen from over 100 players nominated by colleges across the country, the Wuerffel Trophy honors the college football player who best combines exemplary community service with athletic and academic achievement. Over the past few years, the Wuerffel Trophy has become a part of the very prestigious National College Football Awards Association, whose awards are announced in December on ESPN.

To become a sponsor please review the attached sponsor contract and kindly return it to:  
The All Sports Association, P. O. Box 2591, Fort Walton Beach FL 32549.

Your 2017 Banquet sponsorship is guaranteed when we receive your contract with a postmark on or before **January 12, 2018**. If you have questions, please contact me or our Sponsors Committee Chairman Ralph Frangioni at (850) 585-9839 or by email at [rkfrangi@cox.net](mailto:rkfrangi@cox.net).

Again, thank you for your consideration of the All Sports Association Banquet.

Best regards,

Bernard H. Johnson Jr.  
President 2017-2018  
All Sports Association  
Attachment: 2018 Sponsor Contract



**All Sports Association, Inc.**  
**P. O. Box 2591**  
**Fort Walton Beach, Florida 32549**

We, \_\_\_\_\_, agree to purchase a corporate sponsorship for the **49<sup>th</sup> Annual All Sports Association's Trophy Banquet** to be held on February 16, 2018 at the Emerald Coast Conference Center. All stipulations, special advertisement instructions and/or requirements are contained in this agreement; and the sponsor agrees to pay for its corporate sponsorship upon signing this agreement.

If you are interested in a 2018 corporate sponsorship, you should mail your signed agreement to the address above by **January 12, 2018** postmark (or earlier). Or you can fax your agreement to (850) 862-4718. If you have any invoicing questions or need additional information, please contact Corporate Sponsorship Chairman Ralph Frangioni at (850) 585-9839 or at rkfrangi@cox.net

**2018 Corporate Sponsorship Package:** A minimum contribution of \$2,500 guarantees 2 Fellowship of Christian Athletes/Corporate Sponsor Breakfast tickets, 2 players in the Golf Outing, 5 Hall of Fame Fish Fry tickets, 5 tickets to the press event and the Sponsor VIP complimentary reception/social before the Banquet, 10 seats at the Banquet, recognition in the Banquet program, and a sponsorship plaque and unique sponsor coin.

Corporate sponsor contributors helped the All Sports Association provide in excess over \$105,000 to local youth organizations in 2017. Your sponsorship is sincerely appreciated and your commitment to our local youth is commended. **You** are a major part of our efforts to provide support to local youth and the organizations serving them.

\_\_\_\_\_  
Company name as it should appear on banquet plaque and program (please print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
Contact name and telephone number

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Sponsor signature

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Email address

- Check Enclosed
- Please Invoice



### ASA Event Information & Schedule February 15-16 2018

This is the schedule of events and detailed information for each event:

- **Sponsor and VIP Golf Outing:** *Thursday 2/15/18.* Each sponsor receives two player spots (no ticket is required). Registration begins at 11:00 am with a shotgun start at 12:30 pm. The outing will take place at the Fort Walton Beach Municipal Course on Lewis Turner Blvd. Lunch will be provided. You will be given the point of contact to register your golfers.
- **Sponsor and VIP Fish Fry:** *Thursday 2/15/18.* Beginning at 5:00 pm (following the completion of the golf outing), this event takes place at the Fort Walton Beach Fairgrounds, immediately across the street from the golf course. Attendees will include up to five (5) guests per each Corporate Sponsor, as well as our award winners, speakers and other invited guests. Tickets are required.
- **Fellowship of Christian Athletes Breakfast:** *Friday 2/16/18.* The FCA breakfast will begin at 7:30 a.m. at the Northwest Florida State College. Attendees at this event include invited senior high school and middle school FCA members, up to two (2) guests per each Corporate Sponsor, speakers, the Taylor Haugen Trophy winner and invited guests. Tickets are required.
- **Corporate Sponsors' VIP Event:** *Friday 2/16/18.* Private party at Harry T's in the Emerald Grande Destin. Beginning at 4:00 pm, up to five (5) guests per each Corporate Sponsor will be permitted to meet with the award winners and obtain autographs. For your convenience, we will provide shuttle transportation to and from the Emerald Coast Convention Center and Harry T's. Tickets are required.
- **Awards Banquet:** *Friday, 2/16/18.* The banquet will take place at the Emerald Coast Conference Center. Doors open at 5:15 pm with dinner served at 6:30 pm. For your convenience, we will provide shuttle transportation to and from the Emerald Coast Convention Center and Harry T's. You will have ten (10) tickets for seats at the Banquet.

There will be a silent auction/raffle before dinner, with auction/raffle tickets available at the Conference Center and at the above-referenced Sponsor/VIP reception. In addition to an exciting night recognizing this year's award winners and hearing from our featured speaker, we will also have a live auction—with a number of one-of-a-kind collectible items—the live auction will precede the evening activities. Credit cards may be used for those purchases.

